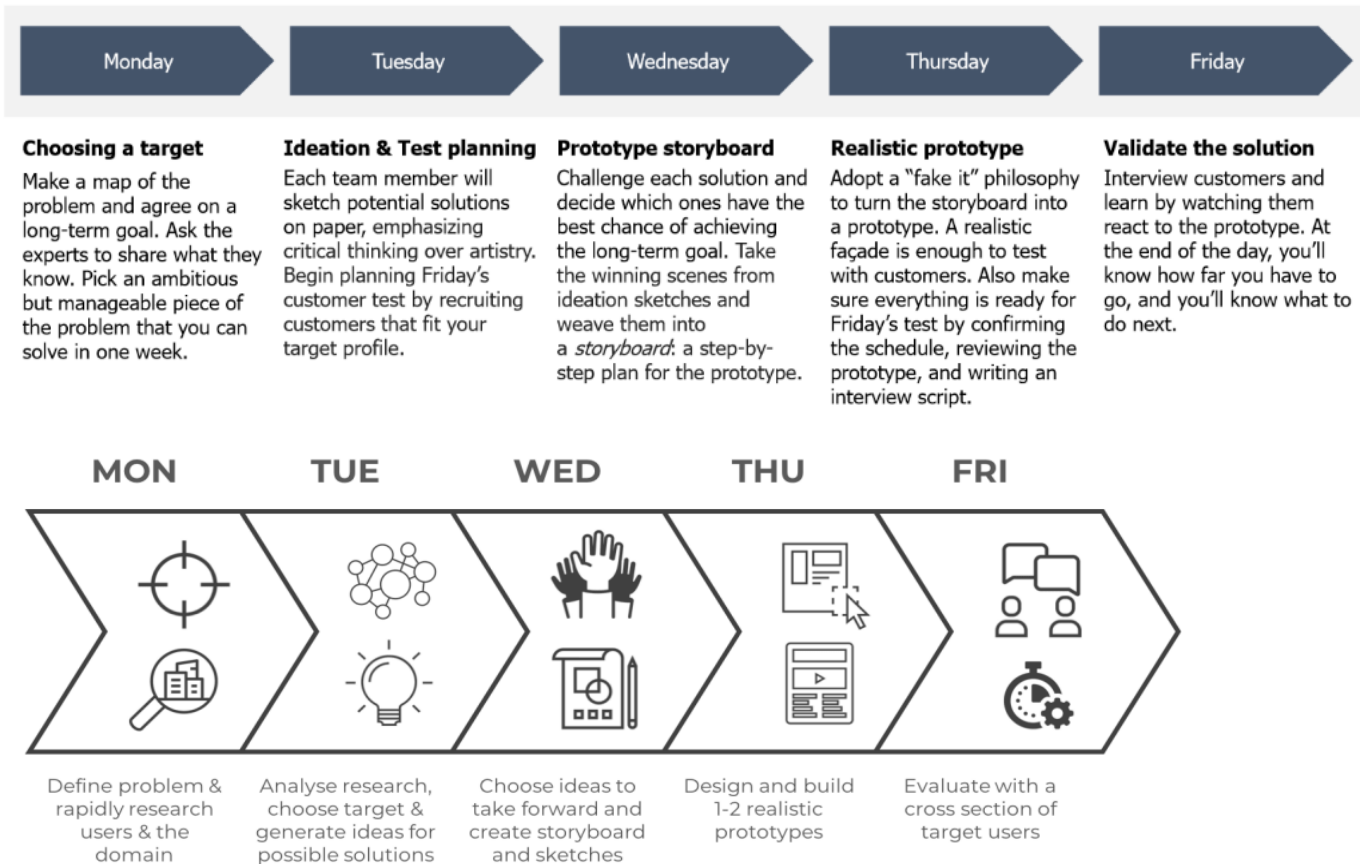


UKHO Design Sprint Guide

A Design Sprint is a time-constrained process which is run over a week using design thinking to design and develop a prototype product that can be qualitatively tested with target users. The aim of this process is to reduce the risk of bringing a new product, service or feature to the market.

The process:



Participating companies need to have a team of people available for the whole week. Skills available within the team should cover both the business and technical perspectives. It is expected that the team understand their user, the challenges, the market and how UKHO data could be used to create or enhance a product or service. Technical and architectural skills are also useful to ensure that the development plan and roadmap can be validated.

The UKHO will be providing the following expertise to support the participating teams:

- › User Researchers
- › UX Interaction Designers
- › GIS Developers

ADMIRALTY

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A team comprising the above will be allocated to each participating company and will be on hand all week to support design sprint outcomes, provide expertise and guidance, and engage other UKHO experts as required. Collaboration tools will be set up to aid communication and share thinking between participants and UKHO.

There will be facilitated sessions each day of the design sprint with the UKHO teams to ensure the outcomes for the day are clear and gather requirements for ongoing support.

On the last day of the sprint week it is expected that the participating companies engage with their users to validate their solution and confirm target markets.

Once the design sprint week is over the participating companies will complete a submission pack covering all aspects of the criteria and this will be reviewed by the judges in the preceding week. On the Friday after the design sprint week there will be session to announce the winners and take feedback from participants.



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